



Inventor: Bria, et al Attorney: Thorpe North & Western, LLP Phone: 801-566-6633 Docket No: 21060.NP

ACME WIDGET WEBPAGE

INFORMATION ABOUT COMPANY (BOUNCER)

INFORMATION ABOUT GOODS AND SERVICES OFFERED (TOUR GUIDE)

COMPARISON OF PRODUCTS OR SERVICES WITH ONE ANOTHER (SALESPERSON)

PURCHASING OPTIONS (ORDER TAKER)

FIGURE 3

ACME WIDGET WEBPAGE-(TOUR GUIDE)

PRODUCT SEARCH

COMPARISON OF PRODUCTS OR SERVICES WITH ONE ANOTHER (SALESPERSON)

> PURCHASING OPTIONS (ORDER TAKER)

ROUND WIDGETS
SQUARE WIDGETS

INDUSTRIAL WIDGETS

HOME WIDGETS

WIDGET SUBSTITUTES

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PURCHASING OPTIONS	ROUND WIDGETS
(ORDER TAKER)	SQUARE WIDGETS
	INDUSTRIAL WIDGETS
	HOME WIDGETS
	WIDGET SUBSTITUTES
	SPACELY WIDGETS

FIGURE 5

ACME WIDGET WEBPAGE-(ORDER TAKER)	
PRODUCT NAME CUSTOMER NAME	
CUSTOMER ADDRESS	
PAYMENT OPTIONS	
DELIVERY OPTIONS	

M.A.R.C. Model

